

8 July 2022

PRIVACY POLICY OF THE VERIFIED.SHOP WEBSITE

kontakt@verified.shop

www.verified.shop

Dear User!

Thank you for using the VERIFIED.SHOP website.

Before using the website, please read the Regulations and the Privacy Policy of the VERIFIED.SHOP website. They explain the method and rules for using our website, administering and processing your personal data, your rights and information on how we care for your personal data.

PRIVACY POLICY

Pursuant to Art. 13, sec. 1-2 of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal EU L 119, p. 1) – hereinafter GDPR – we hereby inform that:

§1 DEFINITIONS

1. **„PDC”** - The personal data controller, Veriori Spółka Akcyjna seated at ul. Aleje Jerozolimskie 142B, 02-305 Warsaw (Poland), entered into the register of entrepreneurs conducted by the District Court for the Capital City of Warsaw, 12th Commercial Division of the National Court Register, under KRS no. 0000717939, NIP no. 7010801662, REGON no. 369471720 e-mail address: info@veriori.pl, phone: (+48) 222 907 909, which decides on the means and purposes of personal data processing through the Management Board;
2. **“Personal data”** - information about an identified or identifiable natural person (“data subject”); an identifiable natural person is

a person who can be directly or indirectly identified, in particular on the basis of an identifier such as: first name and last name, identification number, location data, Internet identifier or one or several specific factors determining the physical, physiological, genetic, psychological, economic, cultural or social identity of a natural person;

3. **“GDPR”** – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation);
4. **„VERIORI SA”** - the website owner and PDC
5. **“Website”**- website (single) is a document (content, image) made available on the Internet. Combined with other websites, it creates the so-called website or webpage. The website is available at www.verified.shop.
6. **“User”** - a person who uses the Website, views it or provides data in the forms available on the Website.

§2 GENERAL INFORMATION

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1. The provision of personal data via the contact form, the Order form or the form that allows to arrange a consultation is tantamount to the User’s declaration that they have read and accepted this Privacy Policy.
2. All personal data of the Users of the VERIFIED.SHOP website are subject to protection provided for by law, including in particular the GDPR.

§3 PERSONAL DATA CONTROLLER

VERIORI SA is the Controller of your personal data, that decides on the means and purposes of personal data processing through the Management Board, hereinafter referred to as PDC.

§4 CONTACT PERSONAL DATA PROTECTION

In matters of protection of your personal data, you can contact us by e-mail info@veriori.com, by calling (+48) 222 907 909 or (+48) 533 497 208 or in writing to the address of our seat, indicated in §1.

§5 PURPOSE OF PERSONAL DATA PROCESSING

You shall have the right to withdraw your consent to the processing of your personal data at any time, but the withdrawal of consent shall not affect the lawfulness of the processing that was carried out on the basis of your consent prior to its withdrawal.

The purposes of processing your data are specified.

We will process your data as a Controller:

1. Users' personal data shall be processed by PDC for communication purposes in order to provide free consultation regarding PDC services and products or to deliver the Newsletter.
2. Users' personal data may also be processed when it is necessary to fulfill legally justified purposes pursued by PDC or for the purposes of creating statistical summaries regarding the use of the Website by Users.
3. For analytical purposes [better selection of services to the needs of our clients, general optimisation of our products, optimisation of service processes, accumulation of knowledge about our clients, financial analysis of our company, etc.] being the implementation of our legitimate interest (the basis of Art. 6, sec. 1 let. f of the GDPR);
4. In order to test customer satisfaction, which is the implementation of our legitimate interest in determining the quality of our service and the level of satisfaction of our customers with products and services (the basis of Article 6 (1) (f) of the GDPR);

**§6 TYPE OF DATA
COLLECTED IN THE
APPLICATION**

5. In order to perform and under the contract with the owners of e-commerce websites to whom the Verified Shop certificate was issued, which may be verified by the users of these websites on the VERIFIED.SHOP website, at the time of its conclusion (the basis of Art. 6, sec. 1, let. b of the GDPR);
6. In order to offer products and services directly (direct marketing), including selecting them in terms of the needs, or profiling, which is the implementation of our legitimate interest (the basis of Art. 6, sec. 1, let. f of the GDPR).

As part of the provision of services, PDC may collect the following data:

- A. First name and last name
- B. E-mail address,
- C. Telephone number,
- D. The name of the company that the user represents in contacts.

**§7 THE RIGHT
TO OBJECT**

1. You shall have the right to object to the processing of your data described above at any time. We shall stop processing your data for these purposes, unless we are able to prove that there are important legitimate grounds for us in relation to your data, that override your interests, rights and freedoms, or your data is necessary for us for potential determination, enforcement or defense of claims.
2. You shall have the right to object to the processing of your data necessary for direct marketing at any time. If you exercise this right - we shall stop processing your data for this purpose.

**§8 DATA
RETENTION PERIOD**

Data processed for the purposes of the willingness to contact us from the website or for direct marketing of our products and services

shall be processed until you object to their processing for this purpose or we determine that they are no longer valid.

§9 DATA RECIPIENTS

1. Your personal data may be disclosed to our partners, i.e. companies with whom we cooperate on the Website.
2. Our subcontractors (processing entities) may also have access to your data, e.g. the law company that advises us, IT company, claim adjusters, contractors for services as part of claims adjustment, marketing and advertising agencies. We concluded agreements on sub-processing of personal data with all these companies regarding your personal data and they may process your data only for the purposes implemented by Veriori and described in this document, taking into account the level of security required by law.
3. The Controller reserves the right to disclose selected information about the User to authorised state authorities that will submit a request for such information, based on an appropriate legal basis.

§10 THE RIGHTS OF DATA SUBJECTS

Pursuant to the GDPR, you shall have:

1. the right to access your data and receive a copy thereof;
2. the right to rectify (correct) your data;
3. the right to delete data, restrict data processing;
4. the right to object to the data processing;
5. the right to data portability;
6. the right to lodge a complaint to the supervisory body.

**§11 INFORMATION
ON VOLUNTARY
NATURE OF
PROVIDING DATA**

Provision of data shall be voluntary.

**§12
AUTOMATED
DECISION MAKING
PROCESS**

1. In the analysis process, we make decisions in an automated manner, including profiling.
2. Profiling means the processing of personal data consisting in the use of your personal data to evaluate some of your traits, in particular to analyse or forecast aspects of your work results, economic situation, health, personal preferences, hobbies, reliability, behaviour, location or movement.
3. Automated decision-making process with the use of profiling is necessary for the purpose of direct marketing and is based on your consent.

**§13 FINAL
PROVISIONS**

1. This Policy may be amended. Users are requested to regularly monitor the date of the last amendment to this Policy in order to verify the relevant changes.
2. All letters, requests, applications, objections related to the protection of personal data shall be sent to the PDC address indicated in §1 of this Policy or to the e-mail address info@veriori.com. Sending a letter to the e-mail address is tantamount to the User's consent to receive a reply in the same form.